



EDUCATION

BELMONT UNIVERSITY, *Nashville, TN*

Bachelor of Fine Arts, *May 2007*

Major: Design Communications

Minor: Entrepreneurship

Design History & Philosophy course, *London, UK, December 2006 - January 2007*

EXPERIENCE

OCTOBER 2011 - JUNE 2015

ART DIRECTOR | NASHVILLE SYMPHONY, *Nashville, TN*

Oversaw all design needs for the non-profit organization, ensuring that all materials reflected the branding and values of the institution. Managed full-time Graphic Design Associate and work flow for all design projects. Gathered bids and oversaw production of all print materials. Collaborated with staff and tour management teams to design branding and marketing materials for over 85 concerts a year, including 20+ annual direct mail pieces, weekly advertisements, brochures, and monthly 96-page program guides. Supported Education department by producing quarterly downloadable curriculum. Worked with Development department to utilize variable data printing to produce highly customized fundraising materials to support their \$9 million annual campaign.

AUGUST 2010 - OCTOBER 2011

PACKAGING MANAGER | THOMAS NELSON, *Nashville, TN*

Acted as sole project manager and art director of book packaging for an entire division. Contracted with designers and worked with editorial, marketing, and production teams to budget and design book covers for 50+ products at a time in a deadline-driven environment.

OCTOBER 2007 - AUGUST 2010

DESIGNER | BREAD & COMPANY, *Nashville, TN*

Created a consistent visual identity and exclusively executed all design needs from conception to production for the company's corporate office, four cafes, and Wholesale and Gifts divisions. Collaborated with Marketing Director on design for external marketing and signage, internal communications, packaging, and photography.

MAY 2006 - JUNE 2007

STUDIO MANAGER | BLVD DESIGN STUDIO, *Nashville, TN*

Managed five interns at a student-run/created design studio at Belmont University. Responsibilities included management of interns and accounts, design, and production. Developed a website, portfolio, business plan and operations guides for studio managers and interns.

MAY 2004 - PRESENT

FREELANCE DESIGN, *Portland, OR and Nashville, TN*

Designed a variety of projects, including brand identity systems, logos, posters, packaging, brochures and invitations. Clients have included Vanderbilt University and a variety of businesses, restaurants and event planners.

DIGITAL SKILLS

Adobe Creative Suite; Microsoft Office applications